## **EXHIBITOR PROSPECTUS**



49th Midyear Clinical Meeting and Exhibition December 7-11, 2014 Anaheim, CA

## **ABOUT US**

ASHP's Midyear Clinical Meeting and Exhibition is the largest gathering of pharmacists in the world. Last year's meeting was the 2nd highest attended Midyear to date, which shows that this is where great opportunities and connections can be made.

For nearly 50 years, The Midyear has provided pharmacy practitioners a value-packed venue for updating their knowledge, networking with colleagues, enhancing their skills, and learning about the latest products and innovations. With its focus on improving patient care and medication safety, the meeting is attended by over 20,000 pharmacy professionals from about 100 countries. "ASHP is the top tradeshow and marketing opportunity for Sagent Pharmaceuticals to interact with our key target audience of Pharmacists. This is our largest and best opportunity to meet Pharmacists face to face and present our new product offerings to existing customers and a great opportunity for us to share the Sagent differences to pharmacists who may not be as familiar with Sagent. The ASHP meeting is a key part to our yearly tactical plan each year, we wouldn't miss it! Where else can you have access to 20,000 plus key pharmacy customers?" - Joe Mase, Sagent Pharmaceuticals-

# **BENEFITS OF EXHIBITING**

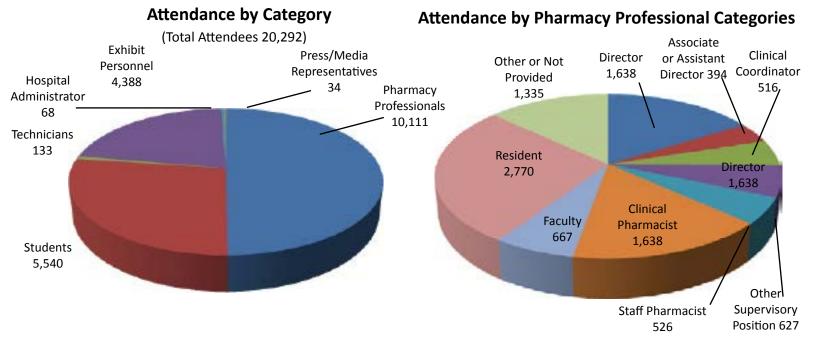
Exhibitors and attendees at The Midyear meetings will have the opportunity to connect and exchange ideas on health information technology solutions. This environment provides access to buyers while maintaining its cost efficiency. Most importantly, the people who attend The Midyear are those who lead the field with their knowledge and insights; make the decisions that shape our industry; and use the latest products, services and technologies. Reach them all at The Midyear!

As an exhibitor you'll be able to:

- Generate new leads.
- Establish your brand.
- Introduce new products and services.
- Reconnect with customers.
- Network with health-system professionals.
- Get maximum return on your investment!

## WHO ATTENDS?

### The Midyear 2013 Breakdown of Attendees



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# **EXHIBIT INFORMATION**

Booth space is \$38.50 per square foot and a \$200 per corner fee. For more information please visit our **For Exhibitors** page of The Midyear 2014 website.

#### **Exhibit Hall Hours**

- Monday, Dec. 8, 2014 11:00AM 3:00PM
- Tuesday, Dec. 9, 2014 11:00AM 3:00PM
- Wednesday, Dec. 10, 2014 11:00AM 2:00PM

#### Beyond the Booth

For even more impact and opportunity to reach attendees beyond the exhibit booth, exhibitors can conduct a Promotional Theater to present more information on their products and services or can sponsor Satellite Symposia, which are commercially-supported continuing education programs, held before and after official ASHP programming. For more information on eligibility and requirements and/or other advertising opportunities, and sponsorships, please visit our <u>For Exhibitors</u> page of The Midyear website.

### **Exhibitor Contacts**

For information on Exhibits, Sponsorships, Commercially-Supported Programs and Functions, contact the ASHP Exhibits Team at <a href="mailto:exhibits@ashp.org">exhibits@ashp.org</a>

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### THE 2013 MIDYEAR EXHIBITORS

/alert AbbVie Actavis Pharma, Inc (Generics) Actavis Pharma, Inc. Acute Care Pharmaceuticals Aeroger Aesynt (formerly McKesson Automation) Aethon Inc Agency for Healthcare Research and Quality AHFS Allergan Akorn Inc Allied Pharmacy Products Allison Medical. Inc. Allscripts AMCP eDossier System @ FormularyDecisions.com Cornerstone Therapeutics Inc. American Association of Colleges of Pharmacy American College of Clinical Pharmacy American Diabetes Association American Health Care American Health Packaging American Pharmacists Association American Regent, Inc. AmeriNet Inc AmerisourceBergen Amgen Amneal Institutional Amphastar-IMS Analytical Research Laboratories Anda Inc Antimicrobial Therapy, Inc Apexus | 340B Prime Vendor Apotex Corporation Areva Pharmaceuticals Asereth Medical Services Inc ASHP Advantage ASHP Research and Education Foundation Associates of Cape Cod Inc. Astellas Pharma US Inc Asteres Astrazeneca LP Attentus Medical Sales, Inc. Auromedics Pharma AVKARE B Braun Medical, Inc. Baxter Healthcare Corporation BD **BDM IT Solutions** Bedford Laboratories Beutlich Pharmaceuticals LLC Bio Products Laboratory, Inc. **Bioquell Inc** Bioscience International **Biotest Pharmaceuticals** Board of Pharmaceutical Specialties Boehringer Ingelheim Pharmaceuticals Bureau Veritas North America, Inc. BuzzeoPDMA, A Cegedim Company Cactus LLC Cadence Pharmaceuticals Cantrell Drug Company Capital Inventory, Inc. Capsa Solutions Cardinal Health Cardinal Health Innovative Delivery Solutions Careers Career Staff Rx CareFusion Carter-Health CDEX Inc. Center For Pharmacy Practice Accreditation CenTrak Cerner Corporation

Charles River ChemoGLO, LLC laris Lifesciences Inc. Clean Harbors Clinical and Laboratory Standards Institute Codonics Coldchain Technology Services Commission for Certification in Geriatric Pharmacy CompleteRx, Ltd. **Comprehensive Pharmacy Services** CompX Security Products Containment Technologies Group, Inc Contec. Inc Cook Children's Health Care System Cornerstone Automation Systems Craneware CSL Behring CSL Behring Medical Affairs **Cubist Pharmaceuticals** Cutis Pharma Inc Daiichi Sankyo/Lilly Dendreon Department of Veteran Affairs Dignity Health **Diplomat Specialty Pharmacy** Dr. Reddy's Laboratories, Inc DvnaLabs LLC eAudit Solutions Eclat Pharmaceuticals EISAL Inc. Elsevier EMD Millipore Emporos Systems Corporation **Envision Pharmaceutical Services** Envision Telepharmacy Epson America Equashield LLC Euclid Spiral Paper Tube Corp Eurobioconcept European Association of Hospital Pharmacists Excelera EXP Pharmaceutical Services Corp Fagron FDA Medwatch Federal Bureau of Prisons (BOP) FFF Enterprises First DataBank, Inc. Follett Corporation Forest Pharmaceuticals Inc Fresenius Kabi USA, LLC Gensco Laboratories Germfree Getinge Group Gilead Sciences Grifols Inc Guaranteed Returns H + H System, Inc H D Smith Hamilton Sorter Healix Infusion Therapy Health Care Logistics Health Care Systems Healthmark Helmer Scientific Hematology/Oncology Pharmacy Association (HOPA) Octapharma USA Inc Heritage Pharmaceuticals Inc Hi-Tech Pharmacal Co., Inc. Hospira Worldwide, Inc. HRA Research ICU Medical Inc Incyte Corporation Infopia

InfuSystem, Inc. Innovation Intelligent Hospital Systems/Riva Systems International Journal of Pharmaceutical Compounding International Medical Industries, Inc. Inventory Control Specialists, LLC ISMP ISO-MED Inc Isotech Design Inc Jadak, LLC Janssen Biotech Janssen Pharmaceuticals. Inc. JHP Pharmaceuticals Joint Commission Resources Kaiser Permanente Kappa Epsilon Prof Pharmacy Fraternity Kappa Psi Pharmaceutical Fraternity Kedrion Biopharma Kirby Lester, LLC Kit Check Kroger KRS Global Biotechnology Lambda Kappa Sigma Pharmacy Fraternity Lee Memorial Health System Lilly USA, LLC Lineage Therapeutics Macro Helix, Inc. Major Pharmaceuticals Mallinckrodt Pharmaceuticals Marsh US Consumer McCreadie Group McKesson Corporation McNeil Consumer Healthcare MCPHS University MedAccuracy MedAssets Medefil Inc Medical Letter Inc Medical Modular System S.A. Medical Packaging Inc Medicine-on-Time Medi-Dose/EPS Inc Mediware Information Systems Inc Medkeeper . MedSnap MEPS Real-Time, Inc. Merck & Company Inc Meta Healthcare IT Solutions Metro MMI Systems, Inc. Modular Cleanrooms Inc. Modular Pharmacy Solutions Moog Medical Devices Group Mylar N3PR National Association Board of Pharmacy Nephron Pharmaceuticals Nor-Lake Scientific Northern Arizona Healthcare Novant Health Inc Novartis Pharmaceuticals Corporation Novation Novo Nordisk Inc Nuaire Inc Omnicell Inc Otsuka America Pharmaceutical Inc Pacira Pharmaceuticals Panasonic Healthcare Co., Ltd. Parata Systems PAXXO, Inc Pearson Medical

PEPID LLC Perrigo Company Pevco Pfizer Pfizer Injectables Pharmacists Lette Pharmacists Mutual Companies Pharmacy Computer Services, Inc. Pharmacy Times PharmaJet Pharmatek Systems PharMedium Services LLC PHARMOVATIVE Phi Delta Chi Pharmacy Fraternity Phoenix Childrens Hospital Pipeline Rx . Piramal Critical Care PlusDelta Technologies, LLC Precision Dose Inc Premier, Inc Progressive Medical Inc Provista, LLC Q.I. Medical. Inc. QleanAir Scandinavia QS/1 Data Systems QuickLabel Systems Quigmeds R C Smith Company R&S NORTHEAST LLC. **RD** Plastics Company Inc Rho Pi Phi Pharmacy Fraternity Rigaku Raman Technologies Rite Aid Corporation **Rx Relief** RXinside Rxprep, Inc RxStrategies, Inc S & S MedCart Safecor Health Safety Net Hospitals for Pharmaceutical Access Sagent Pharmaceuticals Salix Pharmaceuticals Samson Medical Technologies Sandoz Inc Sanofi Pasteu SCA Pharmaceuticals Scott & White Prescription Services Scripps ScriptPro SencorpWhite SensoScientific Sentry Data Systems Inc ShockWatch Sigmapharm Laboratories Smiths Medical ASD, Inc. Society of Critical Care Medicine Stericycle Inc Stewart Systems Stratus Pharmaceuticals Inc Sun Pharma USA Sunovion Pharmaceuticals, Inc. Surescripts Swiftcolor/Kanematsu Swisslog TAGI Pharma, Inc Takazono America Talvst TCGRx TeleManager Technologies Temptime Corp Tension Packaging & Automation

The Baker Company The Medicines Company The Oncology Pharmacist TheraDoc Inc Therigy, LLC Truven Health Analytics Tutela Monitoring Company U.S. Micro-Solutions. Inc. UCLA Health System UCSF Medical Center Unique Pharmaceuticals University Health System Consortium University of Colorado Denver University of Florida Online MS in Pharmaceutical Outcomes & Policy University of Florida WPPD University of the Sciences Upsher-Smith Laboratories Inc **US** Compounding US Pharmacist US WorldMeds Vaxserve Veltek Associates Veracity Group Inc. VigiLanz Corporation Walgreens Wedgewood Pharmacy West-Ward Hikma Pharmaceuticals WG Critical Care Williams Medical Company Winthrop US Wolters Kluwer Health X-Gen Pharmaceuticals, Inc.