

Lead Management Order Form

ASHP Midyear Clinical Meeting & Exhibition December 7 - 11, 2014 ▪ Anaheim, California

Order online: <https://exhibitor.experientswap.com> Access Code: PHWFPL Final deadline to order prior to show 11/28/14

Exhibiting Company: _____ Booth #: _____
 Check if information is for: Exhibiting Company Third Party 3rd Party Company (if applicable): _____
 Contact Name: _____ Address: _____
 City: _____ State/Country: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____

Select your preferred system	on or before 11/14/14	after 11/14/14	number of units	sub total	TOTAL
SWAP® "3 Pack" One license and three activations.	\$450	\$450	_____	\$	
Additional SWAP Activations Additional activations only available with purchase of SWAP "3 Pack" or the RT2000.	\$99	\$99	_____	\$	
SWAP products not taxed for this event. SWAP Total					\$
Optium™ RT2000 Call for Custom Survey Setup	\$485	\$525	_____	\$	
RT2000 Portable Bluetooth printer	\$75	\$125	_____	\$	
SWAP Enabled Tablet	\$450	\$500	_____	\$	
Developer's Kit for Real Time Data Services (RTS)- for all exhibitors who use their own lead system. Experient will provide all of the information you need to access our registration database in real time. This includes instructions for your IT Department to set up the data transfer, delivery of all access credentials necessary for downloads, and customer support if necessary. You can choose whether you want to pull data in real time, nightly or at the end of the event.	\$1,500	\$1,500	_____	\$	
See page 2 for system descriptions and requirements.					
NOTE: If you use your own lead retrieval system, you will need to set up for RTS. This event deploys a QR code on the badge. It has limited data on each attendee. The PDF417 barcode is no longer on the badge, therefore pulling attendee data directly from the badge will not work.					
				Sub-Total	\$
				8% Sales Tax	\$
				Total	\$

Order Confirmation will be delivered via email.

Note: All readers must be picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the show.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.
- All orders canceled prior to 30 days of the show will incur a \$100 cancellation fee.
- Orders canceled within 30 days of the show will not be refunded.
- Taxable items and rates vary among states and are subject to change. Please call for exact quote.

Options	on or before 11/14/14	after 11/14/14	number of units	sub total	TOTAL
Delivery of Reader to Booth (Post show pickup not available)	\$100	\$100	_____	\$	
Options Total					\$
Preferred System and Options Total				\$ _____	

Indicate Payment Method

- Check (Orders cannot be processed unless received with payment.)
 Visa MasterCard American Express DISCOVER

Signature: _____

Card #: _____ Exp: ____/____/____

Mail Orders to: Experient ▪ 5202 Presidents Court, Suite 310 ▪ Frederick, MD 21703

For Assistance Contact:

Lindsay Eaves
P: 866.221.7921
E: lindsay.eaves@experient-inc.com

Fax Credit Card Orders to:

301.694.3286

Product Features & Options	SWAP	RT2000	SWAP Tablet	Developer's Kit (for use with your own system) *See Note Below
Capture leads anywhere	✓	✓	✓	*
Capture leads outside of show hours	✓	✓	✓	*
Take notes	✓	✓	✓	*
Custom lead qualifiers	✓	✓	✓	*
Handheld & Wireless	✓	✓	✓	*
No electricity required	✓	✓	✓	*
Leads consolidated in SWAP portal	✓	✓	✓	*
Leads in real time	✓	✓	✓	*
In booth printer		<i>optional</i>		*

***NOTE: Available features for Developer's Kit will be based on device being used**



SWAP Feature Rating: ★★★★★★★★

- Download the app directly to your phone or device
- Custom lead qualifiers
- Lead retrieval is no longer limited to the show floor or by show hours
- All leads captured are consolidated in your SWAP Portal

Optium RT2000 Feature Rating: ★★★★★★★★

- A mobile method for capturing lead information
- Instant access to lead data; Follow-up can begin immediately
- Handheld and wireless unit; *No electricity required*
- All leads captured are consolidated in your SWAP Portal
- Booth activity can be monitored, in real time, from remote locations
- Custom survey available; Contact your Lead Management Specialist



SWAP & Android Tablet Package Feature Rating: ★★★★★★★★

- A high-tech mobile lead solution that stands alone OR compliments an existing strategy of a standard reader or multiple SWAP activations
- All the mobile lead capture benefits of SWAP, pre-loaded on a 7" Android tablet
- Your devices will be set-up and ready for lead collection with SWAP at the event
- All leads captured are consolidated in your SWAP Portal

Developer's Kit for Real Time Data Services Feature Rating: ★★

- All of the information you need to access our registration database in real time
- Instructions for your IT Department to set up the data transfer
- Delivery of all access credentials necessary for downloads and customer support
- Choose whether you want to pull data in real time, nightly or at the end of the event

