

# Lead Management Order Form

#### **51st ASHP Midyear Clinical Meeting and Exhibition**

December 4 - 8, 2016 • Mandalay Bay Convention Center • Las Vegas, Nevada

Exhibiting Company:			_ Booth #:			
Check if information is for:	Exhibiting Company	🗅 Third Party	3rd Party Company (if applicable):			
Contact Name:			Address:			
City:			State/Country:	Zip:		
Phone:	Fax:		Email:			

Select your preferred system	on or before 11/9/16	after 11/9/16	number of units	sub total	TOTAL	Order Confirmation will be delivered via email.	
SWAP® "3 Pack" One license and three activations.	\$499	\$499		\$		Note: All readers must be	
Additional SWAP Activations Additional activations only available with purchase of SWAP "3 Pack" or the RT2000.	\$129	\$129		Ş		picked up at the exhibitor services desk unless delivery arrangements are made and paid for in advance of the	
SW	\$	show.					
Optium <sup>™</sup> RT2000 Includes Optional Custom Survey RT2000 Portable Bluetooth printer	\$485 \$75	\$525 \$125		\$ \$		<ul> <li>Terms and Conditions:</li> <li>Orders cannot be processed unless received with payment. Purchase</li> </ul>	
SWAP Enabled Tablet	\$450	\$500		\$		Orders are not accepted. Send check or credit card	
<b>Developer's Kit for Real Time Data Services (RTS)-</b> <b>for all exhibitors who use their own lead system.</b> We provide all information to access our database in real time. Instructions for your IT Dept. to set up data transfer, credentials for downloads and support if needed.	\$1,500	\$1,500		\$		<ul> <li>information with order form.</li> <li>All orders canceled prior to 30 days of the show will incur a \$100 cancella-</li> </ul>	
Delivery of Reader to Booth (Post show pickup not available)	\$100	\$100		\$		<ul> <li>tion fee.</li> <li>Orders canceled within</li> </ul>	
See page 2 for system descriptions and requirements. Sub-Total				\$		30 days of the show will not be refunded.	
<b>NOTE:</b> If you use your own lead retrieval system, you will need Real Time Data Services to acquire full attendee contact information from the QR code on the badge.	Processing Fee * (Applicable to phone or faxed orders) 8.15% Sales Tax		\$ 9.99 \$		<ul> <li>Taxable items and rates vary among states and are subject to change.</li> </ul>		
		0.15% Sale	STax	Total	\$	Please call for exact quote. * Processing Fee is	
						waived when order is	

Order Online: https://exhibitor.experientswap.com

Order by Mail: Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703 Order by Fax: 301.694.3286

## Payment Method

□ Check (Orders cannot be processed unless received with payment.)							
🗅 Visa	MasterCard	American Express	🗖 DIS	SCOVER			
Signature:							
Card #:			Exp:	/			

#### For Assistance Contact:

William Harris P: 888.268.0380

E: william.harris@experient-inc.com

placed online.

It is against Experient's security policy to accept credit card information via email.

#### **Descriptions & Requirements**



#### **SWAP**

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Custom lead qualifiers
- All leads consolidate in your SWAP Portal for immediate follow-up



## Optium RT2000

- A mobile device for capturing lead information
- High speed scanning and extended battery life
- Custom lead qualifiers
- All leads consolidate in your SWAP Portal for immediate follow-up

## SWAP Enabled Tablet

- All the mobile lead capture benefits of SWAP, pre-loaded on a 7" Android tablet
- Your device will be set-up, tested and ready for pick-up at the event
- All leads consolidate in your SWAP Portal for immediate follow-up





### Developer's Kit for Real Time Data Services

- All of the credentials you need to access our registration database in real time
- Instructions for your IT Department to set up the data transfer
- Choose whether you want to pull data in real time, nightly or at the end of the event

