

Baltimore Convention Center Baltimore, Maryland June 11 – 15, 2016

ASHP 2016 Summer Meetings News & Views – Daily Publication

Advertising Rates and **Specification**

Advertising Representatives

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ASHP 2016 Summer Meetings & Exhibition News & Views – Daily Publication Advertising Rates & Data

Placing an ad in the ASHP 2016 Summer Meetings News & Views:

- · Protects and enhances your booth investment
- Gives you direct access to more than 2,400 attendees at the 2016 Summer Meetings & Exhibition of the American Society of Health-System Pharmacists
- Maximizes your on-site effectiveness and long-term recognition

ASHP 2016 Summer Meetings News & Views is:

- · The only official daily print publication
- Exclusive only exhibitors may advertise
- Displayed on custom racks throughout the convention center and handed out by professional personnel

ASHP 2016 Summer Meetings News & Views offers:

- · Live daily coverage of meeting activities (with a schedule of events)
- Four times more exposure than any other publication (Publication dates are June 12, 13, 14 & 15)

| ashp & EX | FERRENCE DONE See who | is leading ASHP's five sections and Ph | METNEY LECTURE AWARD are to attend this year's presentation of the phet cavand in health-system pharmacy. Page : |
|--|---|--|--|
| Ne | WS | S Vie | ews |
| ASHP SUMMER | MEETINGS & EXHIBITION | • SUNDAY • JUNE 6-10, 201 | 5 • DENVER, CO |
| ASHP PRESIDENT | | | Today's Hot Sessions |
| | ver and the ASHP | Summer Meetings | The Joint Commission Update for 2015—Focus or |
| I is great to be back in Densor for the 2015 ASSP Summer Meet | laborative—you'll hear from experts, explore topics that are relevant to your professional life, | Ambulatory Care | Acute Care Settings 8 a.m., Four Seasons Stallroom 6 |
| ings and Exhibition. This event is the perfect | and establish meaningful connections with your pows. | Conference | Joseph A. Oddic Ethics Co loquium 2015—Standing in the Gas: Maintaining Pro- |
| blond of learning and networking, and I am so | I also want to volcome all of the members who are here for the ASSP House of Delegates | anty | |
| glad you could prin us this | and thank you for your work to create the professional policy that alleres ASSP to help | Informatics Institute | Challenges 1015 a.m., Room 201 |
| Our efforts to provide you with timely and man- | improve patient care and advance pharmacy practice. Your work helps ASSP achieve our | Inpunne | Up and Coming Challenges for Room Workflow Automation as |
| you with timely and practical programming have Advantage M. S., resulted in the addition of R.Ph., PASSEP | vision that medication use will be optimal, safe, and effective for all people all of the time. | Pharmacy, | IV Robotics 1015 a.m., Room 201 |
| needled in the addition of RPA, NGOP a new boutlegue confer- ence to our educational | and effective for all people all of the time. I hope you take full advantage of all that the Summer Mostines have to offer. Feel free to | Practice & Policy | |
| community the Ambalatory Care Conference. | share your thoughts with the ASSP Board of | astyl | Today's Schedule |
| As with the other specialized meetings here in Dewoer—Informatios Institute, Pharmacy, | Directors and staff here in Donter or send an e-mail to prestyashp.org. | Medication Safety Collaborative | \$145-8 a.m.: ASHP Foundation Donor Recognition Breakfast (invitation only) |
| Practice & Policy; and Medication Safety Col- | Supey the world | Collaboration appear | 7:30-9:30 a.m.: Open Caucuses |
| OPENING RECEPTION | COLORADO PHARMACISTS SOCIE | TY | 7:30-11:30 a.m.: ASHP House of Delegat Registration |
| Exhibit Hall Opens | Welcome to Denver | -the Mile High City! | 7:30 a.m6 p.m.: Ambulatory Care and Pharmacotherapy review and |
| This Evening | - In Colomb | TO THE REPORT DEPOSITION, a few of which | recertification courses (at Denver Marrio City Center) |
| sin colleagues and friends this eve- ning in the Exhibit Hall for the Grand | Plantaciety Society Academy | are within a short distance of the convention center. | 7.20 a.m6 p.m.: Critical Care Pharmac |
| Opining Brosptom of ASHP 2013 Summer Meetings. | of Health-System Pharmacists is excited | Coloradans did not invent the concept of a coall | and Pediatric Pharmacy specialty examination review courses (at Denver |
| Enjoy light hors diseasures while you visit | that ASSP has chosen to return to Degree for the | bereasy, but they do get | Marriott City Center) |
| with rubbitors and start the week with super- alleled apportunities to network. | annual Summer Meetings. | could for prefecting the art of coalt beer. | Pharmacy Leaders for Students |
| The reception starts at 3 p.m. in Exhibit Hall A, on the upper level, and ends at 7 p.m. | year's humaner Meetings. Senille Black, | Book Breeken, on with the Colorado | 9-10 a.m.: Educational programming |
| A ticket for the reception is included in attenders' full registration for Registered | has been elevated more education, more network | state flag sticker on their budge. They will be glad to | 9:30-11:30 a.m.: Caucuses facilitated by Chair of ASHP House of Delegates |
| exhibitors also have a ticket. Additional tickets may be purchased for \$35 | ing opportunities—and all of it can be experi- enced at \$282 feet. | welcome you to Colorado and make your ASSIP Summer Meetings and visit to Donver an enjoy- | 9:30 a.m12:30 p.m.: Student Leadersh Development Workshop |
| aptece at the Customer Relations counter next to Attender Resistration. | Decree's mountain panoruma is 120 miles long. You can see 200 named peaks from the | able and srecarding experience. We look forward to meeting road | 10/15 a.m12/15 p.m.: Educational |
| All tickets are nonrefundable. The 2013 exhibitor family awaits your | state Capitol, some of which are diese enough for a lowathtaking day loke. | The same of the sa | programming 1-6 p.m.; First Meeting of ASHP House o |
| become | Arond winning dining is abundant in the LoDs district, but a short shuttle ride areas | | Delegates |
| 900 | Lot to chartest, post a chost shuttle rade away from the convention center area. Also check out newly renovated Dwarer | | 1:45-2:45 p.m.: A Student's Guide to Provider Status |
| 1 | Union Station for some good divine outlood | | 145-245 p.m.: Educational programmin |
| 37 100 | More than 10% of the nation's coall become ire can be found in Colorada, which is quite | 1 . S | 4-5 p.m.: Networking sessions |
| | an impressive statistic given that the state is | CONTRACTOR OF THE PARTY OF | 5-7 p.m.: Grand Opening Reception |
| The state of the s | home to less than 2% of the country's popula- | | |

Advertising Rates

| Size | Dimension (Width x Height) | Four Color (4 issues) \$5,625 | |
|----------------|-------------------------------|-------------------------------------|--|
| Full Page | 10" x 15" | | |
| Jr.Page/Island | 7" x 10" | \$4,125 | |
| 1/2 Page | 10"x 7" or 5"x 14" | \$3,990 | |
| 1/4 Page | /4 Page 4 3/4" x 7" | | |

Premium Positions Available

Fourth Cover: \$735 (Additional) Second Cover: \$835 (Additional) Cover Tips: \$12,000 gross/\$10,200 net

Agency Commission

15% of gross billing on space, color and preferred position

Closing Dates

Advertising Space: May 1, 2016

Digital Ad Materials Submission: May 9, 2016

Restrictions

Advertising in the *News & Views* is limited to exhibitors and is subject to Statement of Advertising Policy and subject to the approval of ASHP

Contact Information

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