

# ASHP 2016 Summer Meetings News & Views – Daily Publication

# Advertising Rates and Specification

ASHP SUMMER MEETINGS & EXHIBITION • SUNDAY • JUNE 6-10, 2016 • DENVER, CO

**NEW LEADERS FOR SECTIONS, FORUMS**  
See who is leading ASHP's five sections and two forums in 2015-16. **Pages 2 and 3**

**WHITNEY LECTURE AWARD**  
Plans to attend this year's presentation of the highest award in healthsystem pharmacy. **Page 3**

**Today's Hot Sessions**

- 7:30 a.m.-8 a.m.** The Joint Commission Update for 2016—Focus on Accredited Case Studies
- 8:30 a.m.-9 a.m.** Joseph A. Odeh Ethics Colloquium 2015—Standing in the Face of Ethical Challenges
- 9:30 a.m.-10:30 a.m.** Up and Coming Challenges for IV Workflows Automation and IV Robotics

**Today's Schedule**

- 7:30-11:30 a.m.** ASHP House of Delegates Registration
- 7:30 a.m.-8 p.m.** Ambulatory Care and Pharmacoepidemiology review and certification courses (at Denver Marriott City Center)
- 7:30 a.m.-8 p.m.** Critical Care Pharmacy and Pediatrics Pharmacy specialty certification review courses (at Denver Marriott City Center)
- 8-10 a.m.** Meet and Greet with Pharmacy Leaders for Students
- 8-10 a.m.** Educational programming
- 9:30-11:30 a.m.** Caucuses facilitated by Chair of ASHP House of Delegates
- 9:30 a.m.-12:30 p.m.** Student Leadership Development Workshops
- 10:30 a.m.-12:30 p.m.** Educational programming
- 1-5 p.m.** First Meeting of ASHP House of Delegates
- 1:45-2:45 p.m.** A Student's Guide to Pharmacy School
- 1:45-2:45 p.m.** Educational programming
- 4-5 p.m.** Networking sessions
- 5-7 p.m.** Grand Opening Reception

### Welcome to Denver and the ASHP Summer Meetings

**Colorado Pharmacists Society**

**Welcome to Denver—the Mile High City!**

Denver, a city of parks and mountains, is a vibrant and exciting city to visit. The city is home to many world-class attractions, including the Rocky Mountain National Park, the Denver Botanic Gardens, and the Denver Zoo. The city is also home to many excellent restaurants and bars, making it a great place to enjoy your stay.

Denver is a city of opportunity and innovation. The city is home to many successful businesses and startups, and it is a great place to start your own business. The city is also home to many excellent educational institutions, making it a great place to study and work.

Denver is a city of diversity and inclusion. The city is home to people from all over the world, and it is a great place to experience different cultures and traditions. The city is also home to many excellent cultural institutions, including the Denver Art Museum and the Denver Performing Arts Complex.

Denver is a city of beauty and natural wonder. The city is surrounded by mountains and parks, and it is a great place to enjoy the outdoors. The city is also home to many excellent hiking trails and scenic views, making it a great place to enjoy nature.

Denver is a city of excitement and adventure. The city is home to many exciting events and activities, including the Denver Marathon and the Denver Triathlon. The city is also home to many excellent sports teams, including the Denver Broncos and the Denver Nuggets.

Denver is a city of opportunity and growth. The city is home to many excellent job opportunities, and it is a great place to start your career. The city is also home to many excellent educational institutions, making it a great place to study and work.

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### ASHP AWARD

#### Enright Lecture

**Enright Lecture** is an award given to the author of the best manuscript submitted to the ASHP House of Delegates. The award is named in honor of Dr. Robert Enright, a pioneer in the field of hospital pharmacy. The award is presented to the author of the best manuscript submitted to the ASHP House of Delegates. The award is presented to the author of the best manuscript submitted to the ASHP House of Delegates.

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### ASHP'S FORUMS

The Vice-Chair and Members of the 2015-16 executive committee of the New Practitioners Forum and Pharmacy Student Forum took their annual office on Saturday. The chairs will be sworn in Tuesday.

### ASHP New Practitioners Forum

Chair	Member
Pharm.D., M.S.	Pharm.D., BCOP
Pharm.D., M.S.	Pharm.D., BCOP
Pharm.D., M.S.	Pharm.D., BCOP
Pharm.D., M.S.	Pharm.D., BCOP

### ASHP Pharmacy Student Forum

Chair	Member
Pharm.D., M.S.	Pharm.D., BCOP
Pharm.D., M.S.	Pharm.D., BCOP
Pharm.D., M.S.	Pharm.D., BCOP
Pharm.D., M.S.	Pharm.D., BCOP

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# ASHP 2016 Summer Meetings & Exhibition News & Views – Daily Publication Advertising Rates & Data

## Placing an ad in the ASHP 2016 Summer Meetings News & Views:

- Protects and enhances your booth investment
- Gives you direct access to more than 2,400 attendees at the 2016 Summer Meetings & Exhibition of the American Society of Health-System Pharmacists
- Maximizes your on-site effectiveness and long-term recognition

### ASHP 2016 Summer Meetings News & Views is:

- The only official daily print publication
- Exclusive – only exhibitors may advertise
- Displayed on custom racks throughout the convention center and handed out by professional personnel

### ASHP 2016 Summer Meetings News & Views offers:

- Live daily coverage of meeting activities (with a schedule of events)
- Four times more exposure than any other publication (Publication dates are June 12, 13, 14 & 15)



### Advertising Rates

Size	Dimension (Width x Height)	Four Color (4 issues)
Full Page	10" x 15"	\$5,625
Jr.Page/Island	7" x 10"	\$4,125
1/2 Page	10"x 7" or 5"x 14"	\$3,990
1/4 Page	4 3/4" x 7"	\$2,770

### Premium Positions Available

Fourth Cover: \$735 (Additional)  
Second Cover: \$835 (Additional)  
Cover Tips: \$12,000 gross/\$10,200 net

### Agency Commission

15% of gross billing on space, color and preferred position

### Closing Dates

Advertising Space: May 1, 2016  
Digital Ad Materials Submission: May 9, 2016

### Restrictions

Advertising in the News & Views is limited to exhibitors and is subject to Statement of Advertising Policy and subject to the approval of ASHP

### Contact Information

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